J. Harle (Anticipate

Art Unit: 2167 (Anticipated)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Examiner:

Applicant(s):

Dwight A. MERRIMAN et al.

Serial No.:

To be Assigned (New Continuation Appln. Of Appln. 09/362,008 –

filed (7/27/99))

Filing Date:

February 26, 2002

Title:

NETWORK FOR DISTRIBUTION OF RE-

TARGETED ADVERTISING

ASSISTANT COMMISSIONER FOR PATENTS Washington, DC 20231

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.98(d)

Sir:

Please consider and make of record pursuant to 37 C.F.R. § 1.97-1.98 the information previously cited by or submitted to the Office in the prior application(s) relied on for an earlier filing date under 35 U.S.C. § 120.

The following listing(s) of such information are attached here (check as appropriate).

[X] a. Form(s) PTO 892 (2) listing information cited by the Office.

[X] b. Form(s) PTO 1449 (1) listing information cited to the Office.

The prior application(s) is(are) identified in the application papers and in the enclosed listing (forms). Consideration and citation of the references are respectfully solicited.

Respectfully submitted,

KENYON & KENYON

Date: February 26, 2002

Bradley J. Meier Reg. No. 44,236

KENYON & KENYON 1500 K Street, NW Washington, DC 20005 Phone: (202) 220-4200

PTO/SB/08A (10-96) for use through 10/31/99, OMB 0651-0031

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

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Co	Date July 27, 1999 Named Inventor Merriman Art Unit ner Name
Application Number	09/362008
Fiting Date	
First Named Inventor	
Group Art Unit	
Examiner Name	
Attorney Docket Number	1157

				U.S. PATENT DOC	UMENTS	
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¹ Unique citation designation number. ² See attached Kinds of U.S. Patent Documents. ³ Enter Office that issued the document, by the two-letter code (MPO Standard ST.3). 4 For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under MPO Standard ST. 16 if possible. Applicant is to place a check mark here if English language Translation is attached.

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STATEMENT BY APPLICAN		Merriman			
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Sneet 2 of 2	Attorney Docket Number	1157			

	_	OTHER PRIOR ART NON PATENT LITERATURE DOCUMENTS	_
Examiner Initials	Cite No.1	Item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s),	T
		Kohda Y, et al., "Ubiquitious advertising on the WWW: Merging Advertising on the Browser", Computer Networks and ISDN Systems, vol. 28, No. 11, May 1996, pages 1493-1499	†
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